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| **Lucas Au-Yang**  Youtuber | Hockey Scout     |  | | --- | | **Contact** |     **Address**  9 Glen Eyre Dr  Bridgewater, NJ, 08807  **Phone**  (732) 259-4140  **E-mail**  Hockeywiz777@gmail.com  **WWW**  http://hockeywiz777.wixsite.com/mrhockeywiz77  **LinkedIn**  https://www.linkedin.com/in/lucas-auyang/     |  | | --- | | **Skills** |     Video Editing    Very Good  Filmaking    Very Good  Adobe Premiere    Very Good  Evaluations    Very Good  Scouting    Very Good  Blogging    Excellent  Computer Skills    Excellent  Excellent Work Ethic    Excellent  Organization And Time Management    Very Good  Training & Development    Very Good  Teamwork    Very Good  USA Hockey Guidelines    Excellent  Talent Scouting    Excellent  Location Scouting    Excellent  Critical Thinking    Very Good  Leadership    Excellent     |  | | --- | | **Languages** |     English    Excellent  Chinese    Very Good | Lucas has been a Youtuber for 5 years; 4 videos are uploaded every month and a podcast is recorded every week as well. Lucas has been an intern at Princeton Community TV, where Lucas shot and edited episodes of the TV show "Conversations with Lady Tea". Lucas has two certificates, one in Digital video production and one in Hockey GM and Scouting from Sports Management Worldwide. Lucas loves hockey and am currently taking a Hockey GM and Scouting certificate course from Sports Management Worldwide. In the GM and Scouting Course, Learning about ins and outs of the game as well as the business aspect of the game prepares students for a future role in hockey business. Lucas was intern writer for Parlor Talk previously; 3 buzz-worthy articles were written every week. Currently, Lucas is an East Coast Scout for the Utah Outliers. He also is a sports scout for Player Rep 247, help the Company to secure contracts with amateur hockey players looking to further their hockey careers.     |  | | --- | | **Work History** |      |  |  |  |  | | --- | --- | --- | --- | |  | 2015-01 - Current |  | **Youtuber**  *YouTube, Bridgewater, United States*   * Create, produce and edit youtube videos on NHL Topics * Planned and brainstormed Videos. * Manage social media accounts * Post Videos on Website and blogs * Started Channel in 2015 and grew Channel to 169 Subscribers * Watchtime up 46% in last 28 days and impression click-through rate up 4.2% * Channel got 1,054 views in last 28 days |  |  |  |  |  | | --- | --- | --- | --- | |  | 2022-11 - Current |  | **Scouting Analyst**  *Utah Outliers, Park City, UT*   * Go on Elite Prospects to analyze players in multiple different leagues including NAHL, NCDC, EHL, NA3HL, 18U Leagues in the US, as well as some Canadian leagues. • Go on Elite Prospects to analyze players in multiple different leagues including NAHL, NCDC, EHL, NA3HL, 18U Leagues in the US, as well as some Canadian leagues. • Create lists of players that the team might be able to prospect. * Discovered and identified players the team can potentially steal. * Promoted from being an East Coast Scout for Utah Outliers, located in the Mountain Division of USPHL Premier league. • Head Coach and GM-Paul Taylor (214) 315-0637 |  |  |  |  |  | | --- | --- | --- | --- | |  | 2021-02 - 2022-11 |  | **East Coast Scout**  *Utah Outliers, Bridgewater, NJ*   * East Coast Scout for Utah Outlier, located in Mountain Division of USPHL Premier league. * Head Coach and GM-Paul Taylor (214) 315-0637 * Go on Elite Prospects to Scout prospects across multiple leagues including NAHL, NCDC, EHL, EHLP, NA3HL, and 18U, 16U AAA hockey clubs. * Used Bookmarks on Elite Prospects and Excel to keep track of scouted players. * Put best prospects together on Elite Prospects roster (sorted by league prospects currently play in). * Watch games of prospects scouted on Hockey TV. |  |  |  |  |  | | --- | --- | --- | --- | |  | 2021-07 - Current |  | **Sports Scout**  *Player Rep 247, Saginaw, MI*   * View amateur hockey players with professional, junior, or college hockey potential, or players currently playing professionally without agents or representatives, and relate information about said Player or Players to The Company. * assist the Company in assessing hockey players and referring them to The Company for representation by The Company * initiate contact with the Player or Players regarding possible representation by The Company * Upon viewing and assessing a potential prospect and obtaining a verbal commitment, or upon determining there to be serious interest on the part of a Player concerning his signing with The company, the Scout should fax, or email, to Agent the Player's name, address, and telephone number, team affiliation if any, a Scouting Report, and any other statistical or personal information which may aid The Company in Player assessment and contact. * Joshua Deitsch (Owner and Advisor) joshd@playerrep247.com (989)-493-3066 |  |  |  |  |  | | --- | --- | --- | --- | |  | 2020-08 - 2021-02 |  | **Blogging Intern**  *Parlor Talk, Germantown, MD*   * Produced original, creative content for promotional advertisements and marketing materials. * Worked to consistently put out 3 new articles each week. * Wrote 2 articles each week centered on very category-specific headlines and buzz-worthy news releases pertaining to movies, music, sports, and video games. These articles should be between 250-400 words. * 3rd article should be on anything of choosing, including reviews, editorials, thought pieces, in-depth takes, etc. These articles should be between 300-2,500 words. * Share articles around internet to capture target audience interest and drive engagement. * Utilized WordPress to upload content, images and pages. * Generated multiple daily new blog posts by monitoring industry news and cultivating sources. |  |  |  |  |  | | --- | --- | --- | --- | |  | 2015-09 - 2020-03 |  | **Soccer Instructor**  *Chinese Heritage School Of New Jersey, Monmouth Junction, NJ*   * Help with Soccer drills * Help scrimmage with Kids * Help monitor improvement of skills * Help set up field * Work with group of 3 or 4 kids on drills and advise them on how to improve * Prepared athletes for games with well-coordinated schedule of practices and individual training. * Ran drills and fitness circuits to improve athletes' coordination and skills. |  |  |  |  |  | | --- | --- | --- | --- | |  | 2018-01 - 2018-05 |  | **Intern**  *Princeton Community TV, Princeton, NJ*   * Help set up for TV Show [Conversations with Lady Tea] * Help Shoot and Edit TV Shows [Conversations with Lady Tea] * Helped shoot and edit 2 TV programs * Helped organize, shoot and edit 'Conversations with Lady Tea' segment with CHS * Collaborated with Director and Producer to ensure videos were up to standard * Extensive experience using Final Cut Pro X to produce high quality TV shows. |  |  |  |  |  | | --- | --- | --- | --- | |  | 2008-06 - 2012-10 |  | **Tennis Camp Instructor**  *Somerset Country Parks, Bridgewater, NJ*   * Help out with Tennis Camp * Set up nets for smaller kids * Interact with Kids * Pick up balls * Work with groups of 5-10 kids and help with basic tennis drills * Established objectives for all lessons * Worked with Supervisor to devise plans to help campers excel. * Initiated new learning methods, promoting total student comprehension while curbing learning time. |  |  |  |  |  | | --- | --- | --- | --- | |  | 2008-10 - 2010-06 |  | **Teacher Assistant**  *Chinese Heritage School Of New Jersey, Monmouth Junction, NJ*   * Help out Teacher in Class with Kids during class * Help Kids with work * Make Photocopies * Contributed to positive, educational setting by delivering gentle discipline and promoting student success * Organized and distributed learning materials like homework, textbooks and classroom supplies * Tutored and supported students individually and in groups of up to 5 by reteaching and reviewing lesson concepts. * Supported student learning objectives through personalized and small group assistance. * Aided teachers with classroom instruction and provided clerical support for diverse needs. |  |  |  |  |  | | --- | --- | --- | --- | |  | 2007-06 - 2010-08 |  | **Library Volunteer**  *Bridgewater Public Library, Bridgewater, NJ*   * Shelve Books * Volunteer with Programs * Served as Volunteer on Summer reading desk * Assisted with regular and special events such as book groups, coffee clubs and storytime for children. * Reshelved 3 carts of books and 1 cart of DVDs quickly and correctly. * Oversaw summer reading program for school-age children to encourage literacy. * Shelved books by subject according to Dewey Decimal System. * Promoted early childhood and adult literacy programs through school and community outreach. |      |  | | --- | | **Education** |      |  |  |  |  | | --- | --- | --- | --- | |  | 2020-01 - 2020-03 |  | **Certificate-Sports Management World Wide: General Manager And Scouting**  *Sports Management World Wide - Portland, OR* |  |  |  |  |  | | --- | --- | --- | --- | |  | 2016-01 - 2018-05 |  | **Certificate: Digital Video Productions**  *Raritan Valley Community College - Somerville, NJ* |  |  |  |  |  | | --- | --- | --- | --- | |  | 2007-09 - 2010-06 |  | **High School Diploma**  *Bridgewater-Raritan High School - Bridgewater, NJ* |      |  | | --- | | **Sports Management World Wide** |     Hockey GM & Scouting, Certificate  Training included: NHL and international scouting techniques, NHL and minor league hockey general manager practices, Rinknet Scouting Software, Steva Digital Software NHL collective bargaining agreement and statistical analysis. (Mentored by Harry Sinden, former Boston Bruins GM and Mike Oke, Peterborough Petes GM)  Reference: Dr. Lynn Lashbrook, President, Sports Management Worldwide, 503-445-7105     |  | | --- | | **Princeton Community TV: Intern** |     Worked on "Conversation with Lady Tea" with Sharon Levy  Set up studio and set  helped film and edit TV show  Worked in TV Studio and Final Cut Pro X  Reference: Sharon Levy-(908) 239-0100     |  | | --- | | **ParlorTalks** |     Write 2 buzz worth news articles each week, which are 250-400 words per piece and another personal preference of your choosing on, including reviews, editorials, thought pieces, in-depth takes, etc, which are between 300-2500 words.  Parlor Talks| Blogger  Matthew Tucker  CEO at Parlortalk  mttucker8816@gmail.com  P: 786-474-8453  Stefan Mangone  CEO at Parlortalk  stefan32@gmail.com  772-486-8135     |  | | --- | | **Certifications** |      |  |  |  |  | | --- | --- | --- | --- | |  |  |  | Digital Video Production |  |  |  |  |  | | --- | --- | --- | --- | |  |  |  | Hockey GM and Scouting |      |  | | --- | | **Interests** |     Scouting  Video Production  Hockey  Photography  Social Media  Youtube  General Manager  Video Editing |

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